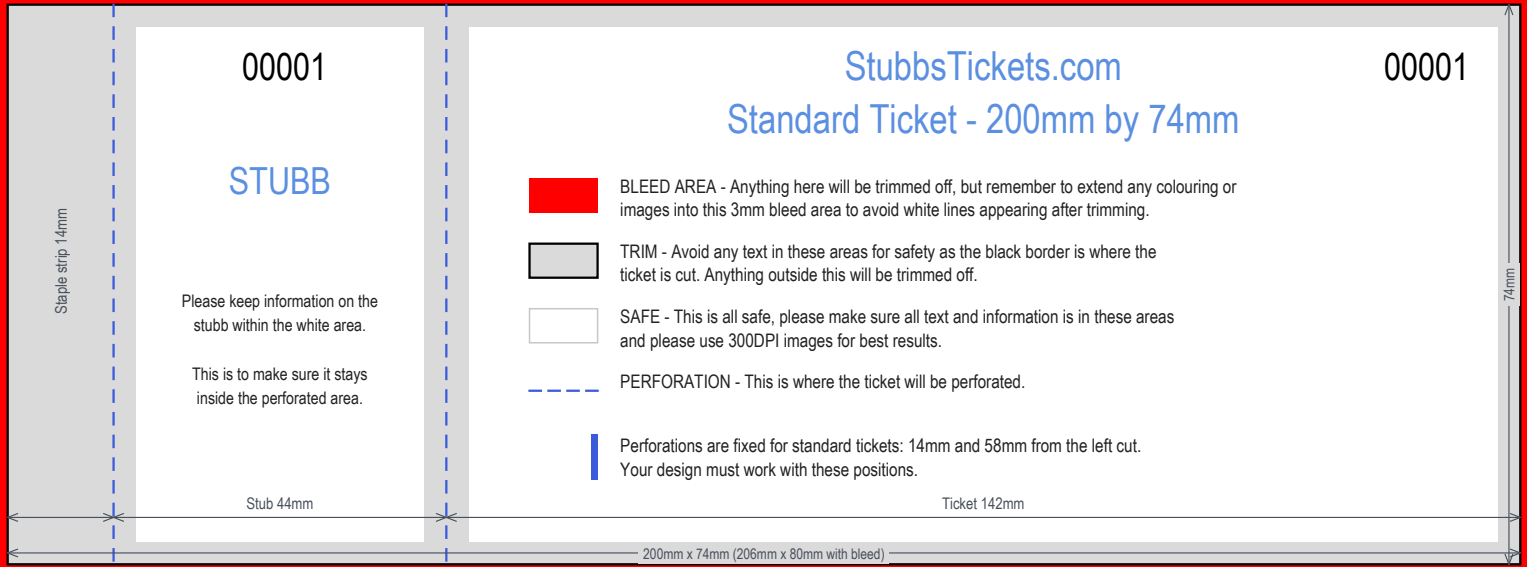

00001
STUBB
Please keep information on the stubb within the white area.
This is to make sure it stays inside the perforated area.
Staple strip 14mm
Stub 44mm
StubbsTickets.com
Standard Ticket - 200mm by 74mm
00001
BLEED AREA - Anything here will be trimmed off, but remember to extend any colouring or images into this 3mm bleed area to avoid white lines appearing after trimming.
TRIM - Avoid any text in these areas for safety as the black border is where the ticket is cut. Anything outside this will be trimmed off.
SAFE - This is all safe, please make sure all text and information is in these areas and please use 300DPI images for best results.
PERFORATION - This is where the ticket will be perforated.
Perforations are fixed for standard tickets: 14mm and 58mm from the left cut.
Your design must work with these positions.
Ticket 142mm
74mm
200mm x 74mm (206mm x 80mm with bleed)

Back of ticket (mirrored)

Perforations 142mm and 186mm from the left cut

How to send us your artwork

A simple guide for your 50/50 tickets. Take it one step at a time.

What to send

The best file is a PDF.
A sharp, good quality JPG or PNG is fine too.

The size

Make your design 206mm x 80mm.
That is the ticket, 200mm x 74mm, plus 3mm extra all round.
The extra 3mm gets cut off. Printers call it "bleed".

The three colours on the guide

- Red: this gets cut off. Stretch your background into it.
- Grey: too close to the edge. No words here.
- White: safe. Put all your words here.

The tear lines (perforations)

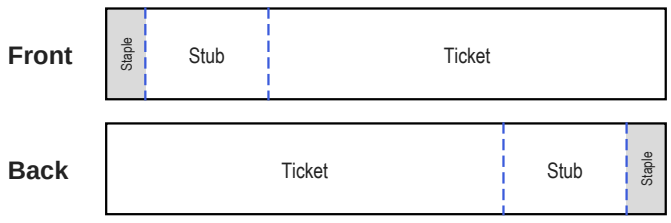
Every ticket has two tear lines, always in the same place:
14mm and 58mm from the left cut.
The stub is the small part between the two perforations.
It stays in the book, with the buyer's name and number on it.
The buyer keeps the big ticket.
Design for both tear lines, never just one.

Leave the numbers to us

We print a number on every ticket for you.
The numbers go where 00001 shows on the guide.
Please do not add your own numbers.

The back is mirrored

Turn a ticket over and left and right swap.
So on the back, the stub is on the right.



Photos and pictures

Use big, sharp pictures.
Not ones saved from Facebook or WhatsApp.
Those are shrunk, so they print blurry.
Printers call this "300dpi".

Colours

Screens glow. Paper does not.
So colours print a little softer than on your screen.
That is normal. Very bright neon colours change the most.

Making it in Canva, step by step

1. Click "Create a design", then "Custom size".
2. Choose mm. Width 206, height 80.
   Click "Create new design".
3. Upload our guide picture (the PNG):
   "Uploads", then "Upload files".
4. Drag it onto your page so it fills it, edge to edge.
5. Design on top. Keep your words in the white areas.
6. Finished? Click the guide picture and delete it.
7. Click "Share", then "Download". Pick "PDF Print".
8. Leave "Crop marks and bleed" unticked.
   Your page already has its 3mm bleed.
   Click "Download". That is your file.

Canva moves its buttons now and then. If a word looks different, look for the nearest match.

Using Word or Publisher?

Set the page to 206mm x 80mm, with no margins.
Put our guide picture behind everything, page sized.
Design on top, remove the guide, then save as a PDF.

The six most common mistakes

- ✗ Designing for one tear line, not two.
- ✗ Words sitting on top of a tear line.
- ✗ Adding your own ticket numbers.
- ✗ No background in the red area, so white edges show.
- ✗ Blurry photos.
- ✗ The wrong size.

Before you send, tick every box

- [ ] My file is 206mm x 80mm.
- [ ] My background fills the red area.
- [ ] All my words are in the white areas.
- [ ] My design works with both tear lines.
- [ ] I have not added any ticket numbers.
- [ ] My back has the stub on the right.
- [ ] My pictures are big and sharp.
- [ ] I have deleted the guide picture.

How to send it

Ordering now? Pick "Upload Your Own Artwork"
on the order page, then add your file.
Had a proof email from us?
Reply to it with your file attached.
We always send you a proof before we print.